

# KENTUCKY MOTORCYCLE SAFETY EDUCATION COMMISSION

**Kentucky Justice and Public Safety Cabinet  
2<sup>nd</sup> Floor Conference Room  
State Office Building Annex  
125 Holmes Street  
Frankfort, Kentucky 40601**

**March 14, 2011  
10:00 a.m. – 12:00 p.m.**

**Commission Members Present:** Steve Hanlon (Chair), Michael Scrivner, Tim Cody, Jay Huber, Major Lynn Cross, David Wiseman, Larry Cox

**Justice and Public Safety Cabinet Staff Present:** Tanya Dickinson and Donna Jones- Grants Management Branch

## **I. Greetings and Introductions**

The March 14, 2011, meeting of the Kentucky Motorcycle Safety Education Commission (KMSEC) was called to order by Chairman Hanlon. An agenda and supporting materials were distributed for review and discussion. Ms. Dickinson reported to the group that she will continue in her role with the Commission with Ms. Donna Jones taking notes until further notice. Ms. Tanya Dickinson reported that Major Cross's confirmation to the Commission had been approved.

## **II. Prior Meeting Minutes and Reports**

The minutes for the September 13, 2010, KMSEC meeting were distributed. A motion was made by Mr. Huber to approve the meeting minutes. The motion was seconded by Mr. Cody and all were in favor.

## **III. EKV FY2011 Award Review and Discussion**

Chairman Hanlon cited the Motorcycle Safety Foundation to be a great resource to compare what other states are doing. He provided a short power point presentation using the most recent data as reported to the Motorcycle Safety Foundation. The chart shows how Kentucky compares to thirty-one (31) other states and included the total number of riders, number of Basic Rider's Course (BRC) students, the annual budget, cost per student and student costs. He announced that Kentucky only used BRC students. Kentucky ranks 24 out of 31 of regular riders, is number 18 in the budget and ranking student is average. State cost per student in Kentucky ranks high at number 8. KMP performance 2005 to 2010 shows a steady decline with a 2.3% performance on students but information revealed actual percentage to be 1.4%. Cost per student is on the increase and is largely dependent on the number of individuals trained. State site performers were noted as Walton, Georgetown, Richmond and Derby. Richmond shows a steady decline since Georgetown began their program. Richmond is trying to increase their numbers in various

ways. The Crestwood site is closed. It was noted that Walton has a significant number of out of state participants as Walton is located near the Cincinnati, Ohio area. It's believed that advertising along with costs may be a factor in drawing individuals to participate in programs at sites showing an increase in the number of participants.

Although arrangements ultimately fell through, discussion was once again brought up concerning EKU's desire to provide the motorcycle program at Rupp Arena for Lexington Police Department. Members agreed that existing sites should be given preference for any expansion activities, especially since so many had open slots/dates. The private providers especially suffer when business is directed elsewhere. Chairman Hanlon and Mr. Huber agree and feel the Georgetown site is being unfairly treated by attempts to expand in the Lexington area.

Mr. Huber suggested that the policy and procedures be changed; out-of-state training be allowed and to allow private training without tuition restrictions. The current award includes statewide media campaign yet he reports seeing no evidence of a campaign at vehicle registration sites or in biker magazines advertising the Kentucky Motorcycle Program. However, Ms. Dickinson advised she felt EKU was in compliance with this requirement, as there were few details specified and she had seen both press releases and brochures. She suggested that the upcoming award better specify exactly what was expected and/or request a specific proposed plan from EKU for discussion.

Discussion included that there are 60,000 individuals riding on permits and continue to ride on permits. This was confirmed based on written tests with renewals every three (3) years. Once again the Commission agreed that there needs to be a time limit on having a permit before taking the test. Mr. Huber stated that the Department of Transportation would be responsible in determining how many times they've taken the test. All agreed that if time constraints were in place, it would motivate the individual to take the test. General consensus indicated something needs to be done to address the number of times a permit can be renewed.

Chairman Hanlon stated that EKU incorporated an incentive of \$50 to the already \$35 fee for training. Rider Incentive Certificates had a late start with low promotion. He went on to state that he would be interested in having more information from other providers. Copy of the card was in the packet and would be sent to all registered motorcyclists. Commission members liked the postcard. Department of Corrections cited a cost of \$1,200 to print 10,000 cards. Mailing list cost \$600. Major Cross continues to work on presenting a KSP Motorcycle Program

## **VI. RFP Process FY 2012**

The question of whether or not the Kentucky Justice and Public Safety Cabinet could revise the 2011 award was brought up for discussion. Ms. Dickinson responded that the cabinet can not revise the current award, but could make changes for the upcoming grant award if necessary. She went on to state that the clearer the RFP/approved proposal and award documents, the stronger the program would be. General consensus confirmed that the Commission needs to inform EKU what they want in the upcoming award. Several members stated that the Commission and EKU need to find common ground to ensure the success of this program. A suggestion to meet with key stakeholders including the university vice president to discuss

program changes was found favorable among the Commission members as all parties would have a clearer understanding of the program and what is expected.

A particular concern was the fact that there is no cap on the Rider's Edge program as increased training is based upon cost. Although EKV does in fact have a centralized program with openness on training and availability it also appears to have a bias against private training classes which definitely needs to be addressed. Additional concerns to address stipulate out-of-state trainees, changes in Policy and Procedures, Statewide Media Campaigns, a website, no new sites without the consultation of the Commission, and that KMP resources cannot be used to EKV purposes.

It was suggested that the Commission have documents ready to submit to EKV to provide them time for proposed changes and decisions. It was recommended to have two people prepare the documents and then call a meeting to present. It was also suggested to conduct additional face-to-face meetings in order to accomplish what needs to be done. All members were in favor of additional meetings. Ms. Dickinson offered to create a certification for EKV certifying that EKV would not use KMP funds for EKV programs. Mr. Wiseman stated that language should be a priority in the RFP and with Ms. Dickinson being cognizant of agreements; she should be the person to present letter as Ms. Dickinson drafted first language. Chairman Hanlon was asked if he would prefer Ms. Dickinson to draft revisions before the meeting; he agreed. Mr. Cox asserted that collegial relationship between Commission and EKV is imperative. Mr. Cox made motion for special meeting to take place at the Kentucky Justice and Public Safety Cabinet on Monday, April 11, 2011 and was seconded by Mr. Scrivner. Motion carried.

Chairman Hanlon reported that the Rider's Coach Preparation will be held on March 19, 2011 and encouraged all Commission members to get out and meet the instructors.

Ms. Donna Jones and Ms. Tanya Dickinson brought up the necessity of having the Commission to put on their agenda incorporating by-laws for the Commission for the next regular scheduled meeting on June 13, 2011. Ms. Donna Jones had included examples of by-laws for Commission members to review prior to the June 2011 meeting.

## **VII. Sub-Committee Reports**

There were no sub-committee reports.

## **VIII. Public Comment Opportunity**

There were no comments from the public.

## **IX. Adjourn**

Mr. Cox made a motion to adjourn the meeting. The motion was seconded by Major Cross and all were in favor.